



Shopping break.

A perfect moment to talk about alcohol.

An alarming number of pre-teens are drinking alcohol – which makes it urgent to find every opportunity to talk to your kids about the dangers of underage drinking. For tips on how – and when – to begin the conversation, visit:

www.underagedrinking.samhsa.gov

i talk
they hear you



Substance Abuse and Mental Health Services Administration
SAMHSA
www.samhsa.gov • 1-877-SAMHSA-7 (1-877-726-4727)